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ANTHONY CHRISTIAN PRODUCTIONS

Press Release

For Immediate Release

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Latina Model Magazine is a New Latina Model, High Fashion, Luxury Magazine targeting the newest market in the United States "The Emerging Affluent Latino Market". Imagine a magazine with sophisticated and elegant ads targeting this new U.S. Latino market. Ads featuring \$2000.00 bottles of Tequila or ads revealing the most exclusive West Coast real estate available for sale. The primary goal of the magazine is to showcase the best of the best to this new market. Since Latinos now compromise over 50% of the state of California and 30% of the total U.S. market, LM Magazine will bridge businesses selling luxury items & services to this new emerging market.

With the Latino Market estimated now at over a trillion in buying power it would be a serious business oversight to believe that this market would not have its share of new millionaires or persons with six figure incomes who are looking for luxury products and services. From professionals to successful business persons to entertainers & athletes this market will continue to grow as long as the overall Latino population grows in the U.S. and abroad.

Although LM Magazine is primarily bridging a new market to businesses selling luxury items and services the core of this magazine will be to feature beautiful Latina Models in "Beautiful High Art Fashion Luxury Photography", hence the name Latina Model Magazine. In conjunction with LATINAS inc.com (a model management company founded in 2000 with now well over 250k visitors a month and over 50 Latina Models) LM magazine will never be short of beautiful Latina models to model within the pages of LM Magazine; a definite added bonus for our male readers (30-50).

Our two main features will include: 1) An interview and photo shoot with a Famous Latina model, actress/entertainer including her best photo on the cover 2) An interview and photo spread of a professional Latino athlete in his luxury home or exclusive location.

Many of the ads in LM Magazine whether a product or service will be shot by our production team using the model/s of LATINAS inc.com. Every ad will include a small write-up on the product or service (no more than 2 paragraphs) including contact information and website. As an added benefit to advertising in LM Magazine (at no additional cost) we will include a video produced at each photo-shoot (shot in HD) to be showcased on the LM Magazine website lmmag.com and uploaded to the most popular video sharing sites on the web.

Furthermore, at every printing a "LM Magazine Release Party" will take place in L.A. These events will be five-fold: 1) To promote LM Magazine to the media 2) To award a scholarship to a Latina student found on our sister site freelatinascholarships.com 3) Latina Model Search 4) Fashion Show for our fashion contributors 5) exclusive business networking opportunities for all attending.

In conclusion, AC PRODUCTIONS would like to extend to several businesses (whom we believe would potentially purchase advertising in LM Magazine) to allow us to create an ad for them free of charge including a 5 min. taped interview introducing their item or service to be showcased on LMMag.com. Lastly, AC PRODUCTIONS will release all rights to the ad and video produced to the participating business to use as they see fit whether they purchase advertising in LM Magazine or not. Your participation is a win win for both parties you receive a quality ad and video and we attain content for our first issue. We anxiously await your decision in this offer. ** This offer is for a limited time and may be rescinded at our own discretion.

